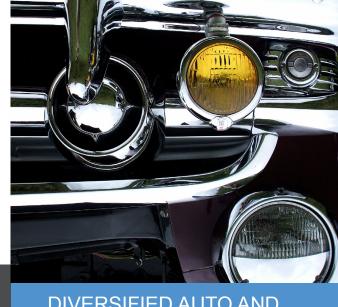


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DIVERSIFIED AUTO AND PARTS INDUSTRY

CONNECTSHIP IN THE

CONSIDER CONNECTSHIP WHEN YOUR CUSTOMER NEEDS:

- Supply Chain Optimization & Operational Efficiency
- Process Standardization
- Scalability
- Carrier Compliance
- Central Management of **Multiple Locations**
- Global Shipping Capabilities
- International Documentation Such as Export Declarations and Invoices
- Product/Package Path & History
- Freight/Package Rate Comparisons
- Returns Services
- Non-Windows Platform Integration

ConnectShip for the Diversified and Auto Parts Industry

From paperwork to parts, ConnectShip provides manufacturers and distributors of auto parts total visibility of transportation information at multiple points in the shipping process. Auto parts distributors often find themselves shipping from one distribution center to another before finally delivering parts to the customer or retail store. ConnectShip eliminates this process by allowing multiple factories to ship with one centrally managed system.

A race car manufacturer that specializes in hard to find parts counts on ConnectShip for all of its shipping needs, including shipping from international locations for foreign auto parts.

Logistical Needs of the Diversified and Auto Parts Industry

- Central management of shipping from multiple distribution centers
- Delivery reliability
- Control and flexibility in the shipping process
- Ability to accurately allocate shipping costs back to a reference number
- Standardization of processes as dealer networks are bought out by auto groups
- Integration with existing systems
- Control of costs when shipping marketing materials to worldwide dealerships
- Optimization of time and productivity

Challenges: Speed, visibility and efficiency in the logistics process to accommodate growth and enhance service for manufacturing facilities and dealerships. Accelerate delivery times, reduce transportation costs, and leverage technology to streamline transportation processes.

ConnectShip provides visibility into multiple points along the supply chain path and centralized management of multiple distrubution centers.

ConnectShip® Toolkit is a software solution designed to integrate shipping into other applications. Installed on a server at your location, it provides tracking numbers, shipping rates, shipping labels, and other documents required by UPS and other package and freight carriers. It allows you to ship from 50 origin countries to anywhere your carriers deliver.

ADVANTAGES OF USING CONNECTSHIP® TOOLKIT:

- Flexibility ConnectShip® Toolkit can be integrated into all kinds of business applications such
 as warehouse management systems, SAP, Oracle, Microsoft Dynamics, and most anything that
 is on your network.
- Scalability One server with ConnectShip® Toolkit installed can enable shipping from locations
 across your global enterprise. You can use it to ship from warehouses and distribution centers,
 retail stores, or even your corporate offices. ConnectShip® Toolkit can handle tens of thousands
 of packages per day from a single server, and you can add servers as necessary.
- Visibility ConnectShip® Toolkit can make shipping data available throughout your order process, and that means shipping decisions can be made where it makes the most sense.
 Transportation managers can make informed decisions about the least expensive or fastest shipping methods, and customers can get shipping rates and expected delivery dates from your customer service representatives or your website.

CONNECTSHIP® TOOLKIT IS A GOOD FIT WHEN THE SHIPPING PROCESS REQUIRES ANY OF THE FOLLOWING:

- A flexible solution capable of seamlessly integrating to enterprise solutions
- A scalable solution capable of handling high volume and future growth
- Visibility of transportation information at multiple points in the shipping process
- A centralized solution capable of providing shipping functionality to many workstations at many different locations
- Multiple carriers for mail, small package, and freight
- A custom user interface or fully-automated system with no user interaction

CONNECTSHIP FOR THE REAL WORLD:

Bridgestone Americas uses ConnectShip to help them meet their explosive consumer demand.